THE **POWER** OF LEADERSHIP EDUCATION

APALI'S 15 YEARS OF COMMUNITY IMPACT







'The Civic Leadership Program reaffirmed my belief that there is a need for strong leadership at all spectrums of civic activities – from public officials to commissioners to non-profit board members." —Quyen Dinh, APALI Alum 2009

"I couldn't imagine my life without APALI." —Anaruth Hernandez, APALI Alum 2010

IBEAM ACT

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"APALI is about education and action." —Tamon Norimoto, Class of 2008 Government Relations Representative, PG&E

"Through APALI's pilot civic leadership program, I was inspired to take the next step in public service by running for Cupertino City Council."

De Anzall Colles

Asian

—Patrick Kwok, Former Mayor of Cupertino, APALI Alum 2000



The Power of Leadership Education

Asian Americans have long been underrepresented in civic leadership positions.

The American system of decentralized public governance requires a large number of civic leadership positions. However, Asian Americans —largely immigrant and minority groups—lack exposure to the pathways for civic participation.

APALI is an organized effort to provide quality civic leadership education and nurture civic leadership. This work advances both the interests of the commnity and the promise of a multicultural democracy.

APALI'S MISSION is to convene civic leaders to provide citizenship education, leadership development, civic engagement, and public service training.

The APALI Model



2. Educate

Develop understanding of self, community, and public policy through educational programs.

4. Mentor

Cultivate civic leadership pipeline with alumni coaching by community leaders.

3. Network

Build support networks for civic engagement and leadership.

The Founding of APALI

APALI's Vision is parity in Asian Pacific American representation at all levels of public decision-making in Silicon Valley/Bay Area.

s a naturalized citizen from Hong Kong and college professor who became the first Asian American mayor of Cupertino, Dr. Michael Chang's calling was to help qualified Asian Americans become better represented in public offices, government, and the non-profit sector.

At the mayoral inaugural dinner in 1997, a group of community visionaries and philanthropists helped Dr. Chang launch the Asian Pacific American Leadership Institute at De Anza College. The goal was to develop an educational model to build a civic leadership pipeline for Asian Pacific Americans and other underrepresented cultural groups.

De Anza College's APALI has since developed into a premier leadership organization in Silicon Valley / Bay Area with the non-profit tax-exempted Foothill-De Anza Community Colleges Foundation as its fiscal agent.

> Everyone should be active civically. It's the American way. —Dr. Michael Chang APALI Founder

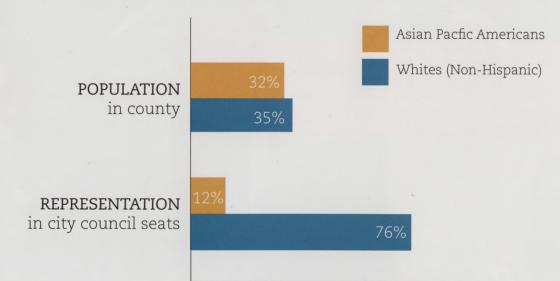
The Need for Leadership Education

In the last fifteen years, Asian Pacific Americans have become increasingly visible as civic leaders in the greater Silicon Valley region. Many APALI alumni have entered the public sphere as trustees of school districts and city council members, while others have served in local government or non-profit organizations. However, the underrepresentation of Asian Pacific Americans in civic leadership positions persists.

An analysis of elected office holders in Santa Clara County can be revealing. Even in this county where Asian Americans have made great strides in electoral representation, with Mike Honda in Congress and Paul Fong in the State Assembly, Asian Americans are 32% of the population but only 12% and 15% respectively of local city councils and school boards. Of the fifteen cities in Santa Clara County, five have no persons of color serving on city council. Of the five Santa Clara County Supervisorial positions, none are held by Asian Americans.

Unfortunately, Asian American underrepresentation is even more severe in neighboring counties and in other civic leadership arenas such as local government senior executive positions and the boards of major non-profit organizations.

Santa Clara County Population & Political Representation



Source: APALI; "Diversity Defines Silicon Valley, Except at Town Hall" by Joe Rodriguez, San Jose Mercury News, 16 April 2012.





"The remarkable thing about APALI is that it continues to go to the next level year after year after year."

—Randy Okamura, External Affairs Manager, AT&T

Together We Advance

De Anza College Honors Dr. Michael S. Chang Faculty and New Cuperino Mayor Faculty and New Cuperino Mayor proudy announces the formation of its sian Pacific American Leadership Institu

APALI really puts the power of voice in youth." —Rabiah Khalid, APALI alum 2003



MILESTONES

APALI celebrates 15 years of civic education and community impact.

2012 Pipeline Mentoring Program is launched at 15th anniversary dinner gala.

2011 Since their inceptions, the Summer Youth Leadership Academy has had 461 graduates and the Civic Leadership Program has had 153 graduates.

2009 Alumni Network is formed with 684 members.

2007

1997

Civic Leadership Program introduces innovative curriculum
to promote civic leadership in the Asian Pacific American
and Latino American communities.

2006 Senior Fellows Network is formed to convene over 80 public officials and policy-makers in year-round leadership dialogues.

2004 Leadership Training Internship is first offered for mentor interns to lead the Summer Youth Leadership Academy.

2000 Bridging the Gap Program is piloted with emerging leaders and De Anza club Asian Pacific American Students for Leadership (APASL) is founded.

1999 Summer Youth Leadership Academy graduates its first class of college and high school students.

Asian Pacific American Leadership Institute is launched at a
De Anza College benefit dinner with 400 guests celebrating
Dr. Chang's first inauguration as Mayor of Cupertino.

9

Overview of Multigenerational Programs & Networks

EDUCATIONAL PROGRA	MS		
	Youth Leadership Academy	High School & College Students	High-impact summer leadership camp for college and high school students.
Berten Berten Supports/drives	Leadership Training Internship	College Students	Intensive leadership practicum for col- lege students to serve as mentors for the Youth Leadership Academy.
	Civic Leadership Program	Working Adults & Community Volunteers	Practical seminar designed to train civic- minded adult leaders from the Asian Pacific American and Latino American communities.
CIVIC LEADERSHIP NE	TWORKS		
	Pipeline Mentoring Program	Alumni	Personal and professional coaching of alumni by community leaders to enhance opportunities for civic leadership.
	Senior Fellows Program	Public Officials & Civic Leaders	Year-round convening of over 80 pub- lic officials and public policy leaders for leadership dialogue.

Senior Fellows



MIKE HONDA CONGRESSMEMBER



PAUL FONG STATE ASSEMBLYMEMBER. CALIFORNIA

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Mayor, City of East Palo Alto Mayor, Redwood City Board President, San Jose-Evergreen Colleges Vice Mayor, Daly City City Manager, Sunnyvale (retired) Vice Mayor, Fremont City Board President, Saratoga-Los Gatos HS District City Councilmember, Cupertino Vice President, Santa Clara County Board of Education Board President, Berryessa Union School District Board President, Foothill-De Anza College District Former Mayor, Fremont Vice President, Comcast City Councilmember, San Jose Former Mayor, Sunnyvale Town Councilmember, Hillsborough Board President, Belmont-Redwood Shores School District Trustee, San Jose-Evergreen College District Judge, Santa Clara County Superior Court Mayor, Milpitas Deputy County Manager, San Mateo County Board President, Orchard School District Owner, Tropicana Shopping Center Judge, Alameda Superior Court Vice Mayor, Redwood City Founder, San Jose Taiko Former Member, California Arts Commission Professor, San Jose City College Board President, San Mateo County Board of Education City Councilmember, San Jose Former Director, Santa Clara Valley Water District Board President, Cupertino Union School District Founder, Asian Law Alliance Judge, U.S. District Court Partner, Acorn Campus Director, Santa Clara Valley Water District Professor, Santa Clara University President, Wilfred Jarvis Institute Director, Cupertino Sanitary District Former Mayor, Sunnyvale Professor, De Anza College CEO, Asian Americans for Community Involvement Executive Director, Vision New America Board President, Cupertino Union School District Vice Mayor, San Mateo

Hon. Emily Lo Hon, Evan Low Hon, Grace Ma Hon, Henry Manayan Hon. Laura Martinez Mr. Cary Matsuoka Mr. Webb McKinney Hon. Margie Mitchell Hon. Lily Mei Dr. Leroy Morishita Hon, Any Natarajan Mr. Thanh Ngo Hon. Keith Khoa Nguyen Hon. Lan Nguyen Hon. Madison Nguyen Hon. Jeremy Nishihara Hon, Steve Okamoto Hon. Randy Okamura Hon. Chester Palesoo Hon. Scott Pham Mr. Phil Quon Hon. Paul Sethy Hon. Anna Song Hon. Art Takahara Hon. Lena Tam Hon, Richard Tanaka Hon. Buu Thai Hon. Phil Ting Hon. Dana Tom Hon. Homer Tong Mr. Andrew Vu Dr. Albert Wang Hon. Kris Wang Hon. Hung Wei Hon. Gilbert Wong Ms. Ann Woo Hon. Ivy Wu Hon. Garrett Yee Hon, Yia Way Yeh Hon. Erica Yew Mr. Henry Yong Judge Carrie Zepeda

Mayor, Campbell Vice President, Santa Clara County Board of Education Former Mayor, Milpitas East Palo Alto Mayor Superintendent, Milpitas Unified School District Executive Vice President, Hewlett Packard (retired) Former President, Campbell Union High School District Board President, Fremont Unified School District President, California State University East Bay Vice Mayor, Fremont Deputy District Attorney, Santa Clara County Board President, Berryessa Union School District Board President, Eastside Union High School District Vice Mayor, San Jose Board President, Oak Grove School District City Councilmember, Foster City Board President, San Jose Evergreen College District Former Board President, Ravenswood City School District Trustee, Alum Rock School District Dr. Mohammad Oayoumi President, San Jose State University Superintendent, Cupertino Union School District Director, Alameda County Water Board Board President, Santa Clara County Board of Education Former Mayor, Mountain View City Councilmember, Alameda Board President, San Jose Evergreen College District President, Franklin-McKinley School District Assessor, San Francisco County Board President, Palo Alto Union School District Board President, Fremont Union High School District Attorney Bay Area Chair, API American Public Affairs Association Former Mayor, Cupertino Board President, Fremont Union High School District Mayor, Cupertino Founder, Chinese Performing Arts of America Board President, Fremont Union School District Board President, Ohlone College Mayor, Palo Alto Judge, Santa Clara County Superior Court President, Evergreen Valley College Hon. Nicky Gonzalez Yuen Board President, Peralta Community College Judge, Santa Clara County Superior Court

City Councilmember, Saratoga

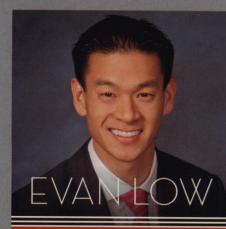


MARGARET ABE-KOGA MAYOR. MOUNTAIN VIEW



KEN FONG BOARD TRUSTEE. CALIFORNIA STATE UNIVERSITY

ELECTED & APPOINTED PUBLIC OFFICIALS



Mayor, City of Campbell Class of 2002 & Former APALI Staff

Named "Top 25 people who will

EDUCATION: De Anza College, San Jose State University, Harvard University's Kennedy School of Govern-

At 21 years old, Evan made his first run for Campbells' City Council. He was unsucopenly gay, and youngest person ever elected to the Council. In 2009, Evan became mayor

in politics in part to his student ies classes including the APALI was inspired by role models who ficials and community leaders.



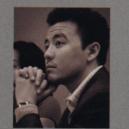
Buu Thai



Ray Su



Christopher Lee



Arcadi Kolchak



Patrick Kwok Tim Tom



Tamon Norimoto

Jaime Contreras





Laura Casas Frier

Carmen Montano



Daniel Nguyen Class of 2010 Vice Chair, Cuper-tino Public Safety





Lizandro Carrasco

Alofa Taliyaa



Dean Chen

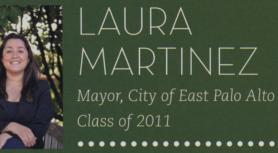


Anna Ko



GILBERT WONG

"My parents are from Hong Kong and China and I grew up in the Alum Rock neighborhood of San Jose. I've had a lifelong interest in Chinese American experiences in the U.S. as well as community involvement. What's inspired me all these years is my hope of getting Asian Pacific Americans civically involved through volunteering, voting, and



Jose Business Journal

EDUCATION: Whittier College

" **F** y family moved to East Palo Alto in the 1950's from Mexico. My brother, sister L and I were enrolled in a transfer proof East Palo Alto. As such, I want to enhance public healthy and safe community for all. And I want to

GOVERNMENT & LEGISLATIVE STAFF



Deputy District Director, Congressman Mike Honda

APALI Intern 2006; Fomer APALI Staff

EDUCATION: UC Berkeley

(T had a degree in Asian was committed to public my life. Without a doubt, I tunity to serve my community



Nicole Sato





Anna Ko Hannah Yu



PRIVATE SECTOR CIVIC REPRESENTATIVES





Arcadi Kolchak

Linda Leu











Noelani Sallings Class of 2009 District Staff,



Neesha Tambe



Alex Lin





















Sergio Jimenez

NON-PROFIT & COMMUNITY ORGANIZATIONS, CONT.

Thuy-Anh Le

Chris Zhang





Camille Llanes-

Linda Tran





Taunuu Ve'E



Juliana Bautista



Thomas Lee



Scott Hallgren





Alerie Flandez



Ze-Kun Li



Tom Nguyen

































LABOR ORGANIZATION STAFF



Son Chau



Huong Nguyen



Ernie Arranaga





Kelly Martinez





EDUCATIONAL & CAMPUS LEADERS







Sponsors Who Make APALI's Community Im pact Possible

"Over the last fiftrained and cultivated so many young people to serve the and otherwise. This work, to me, is worth —Dr. Kenneth Fong, Chairman & APALI Steering Board Americans out of the classroom and into the field dealing with people. And if you really people skills. recognizing what it takes to deal with

support that."

—Buck Gee, Cisco Vice

APALI Advisory Board

President (retired) &

LEADERSHIP SPONSOF	(\$50,000	
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LEAD SPONSOR \$20,00	00	
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Prof. Jim Nguyen, Assistant Director



Prof. Mayra Cruz, Civic Leadership Program Co-Director



Anthony Le, Coordinator

Dr. Mae Lee, Associate Director

Prof. Ruben Abrica. Civic Leadership Program Director



Prof. Christine Chai, Leadership Training Internship Program Director



Anton Shevchuk, Assistant





Asian Pacific American Leadership Institute De Anza College 21250 Stevens Creek Blvd. Cupertino, CA 95014

Please visit our website for information and applications: www.svapali.org For questions, e-mail changmichael@deanza.edu or admin@svapali.org