



De Anza College Guided Pathways

THIS IS A SAMPLE PATHWAY. PLEASE CONSULT A COUNSELOR OR ACADEMIC ADVISER FOR YOUR INDIVIDUALIZED EDUCATION PLAN SINCE IT COULD CHANGE DEPENDING ON YOUR MAJOR AND YOUR CHOICE OF TRANSFER SCHOOL(S).

Meta-major: Business and Finance

Pathway for: Marketing Management--Associate of Arts Degree

	FALL QUARTER	WINTER QUARTER	SPRING QUARTER
First year	Required courses: BUS 10 BUS 87 EWRT 1A or ESL 5 as required MATH as required	Required courses: BUS 89 BUS 90 COMM as required CRITICAL THINKING as required	Required courses: ACCT 1A BUS 18 1-2 G.E. courses as required
	Additional courses:	Additional courses:	Additional courses:

	FALL QUARTER	WINTER QUARTER	SPRING QUARTER
Second year	Required courses: BUS 54 BUS 73 1-2 G.E. courses as required	Required courses: BUS 96 1-2 G.E. courses as required	Required courses: Complete a minimum of 9 units: BUS 21, BUS 56, BUS 57, BUS 65, BUS 70, BUS 85, BUS 94 or COMM 70
	Additional courses:	Additional courses:	Additional courses:

Additional notes:

Any required courses may be substituted by the exact corresponding Honors course when available.
It is recommended to complete EWRT and MATH as soon as possible.
Electives depend on transfer university