

# De Anza College



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## Program Report

San Jose-Sunnyvale-Santa Clara MSA



## Region Info

Name: San Jose-Sunnyvale-Santa Clara MSA

MSA Areas: San Jose-Sunnyvale-Santa Clara, CA (41940)

## Custom Profile: De Anza College

 Journalism (09.0401)

## Target Occupations

Broadcast news analysts (27-3021)


Reporters and correspondents (27-3022)

Editors (27-3041)

Writers and authors (27-3043)

## Target Occupation Performance

<b>4,148</b> Jobs (2010) Location Quotient: 0.99	<b>9.8%</b> Growth (2010-2014) National: 5.5%	<b>\$17.07/hr</b> Median Wage (2011) National: \$12.15/hr
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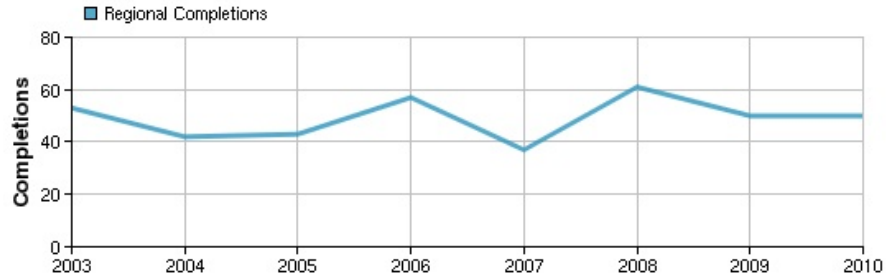
Regional Openings (2010)	229 
Institution Program Completions (2010)	4 
Regional Program Completions (2010)	50 
All Regional Completions for Target Occupations (2010)	523 

Target Occupations	Regional Openings (2010)	Median Wage (2011)	Growth (2010-2014)
Broadcast news analysts (27-3021)	2	\$21.52	5.8%
Reporters and correspondents (27-3022)	21	\$12.74	8.0%
Editors (27-3041)	141	\$26.45	15.2%
Writers and authors (27-3043)	66	\$11.78	7.0%

## Other Regional Training Providers

**1**  
Institutions

**50**  
Completions (2010)



Institution	Degrees	Certificates	Total Completions
San Jose State University	50	0	50

## Job Postings by Occupation

Occupation	Job Postings
Writers and authors	<a href="#">6</a>
Editors	<a href="#">2</a>
Reporters and correspondents	<a href="#">2</a>
Broadcast news analysts	<a href="#">1</a>

## Data Sources and Calculations

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### Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

### Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

### Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

### State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department.